

WISCONSIN
HIGHER EDUCATION|BUSINESS
ROUNDTABLE



AGENDA
Focus: The Wisconsin State Budget and
What it Means for the University of Wisconsin System
April 26, 2007
Madison, Wisconsin

- 7:30AM–
8:30AM **Directors’ Meeting**
A business and organizational briefing for Directors.
- 8:30AM **Registration and Continental Breakfast**
- 9:00AM **Welcome**
Mr. José Delgado, Chairman of the Board, Wisconsin Higher Education Business Roundtable; President and CEO, American Transmission Company
Dr. Kevin Reilly, President, University of Wisconsin System
- 9:10AM **Wisconsin Higher Education Business Roundtable Board Actions**
Mr. Mark O’Connell, Secretary and Treasurer of the Board of the Wisconsin Higher Education Business Roundtable; Executive Director, Wisconsin Counties Association
- 9:15AM **Remarks on Productivity and Wisconsin Demographics**
Mr. Dennis Jones, President, National Center for Higher Education Management Systems

Mr. Jones will address Wisconsin’s national and international competitive standing with regard to the educational attainment levels of Wisconsin's workforce; the demands placed on public higher education by the changing demographics of Wisconsin's college-age population; and the productivity of the UW System compared to other states. Mr. Jones will also touch on the importance of addressing workplace as well as workforce development issues, and discuss innovation assets available to Wisconsin to drive economic development.
- 10:00AM **Audience Question and Answer Session**
- 10:15AM Break

- 10:30AM **Perspectives on the 2007-09 Wisconsin State Budget**
Representative Mark Gottlieb, Speaker Pro Tempore, Wisconsin State Assembly

Mr. Bob Hanle, Executive Policy and Budget Manager, State Budget Office, Wisconsin Department of Administration

Dr. Kevin Reilly, President, University of Wisconsin System
- 11:15AM **Panel Reaction to Budget Perspectives**

Panel Chair
Mr. Michael Youngman, Wisconsin Higher Education Business Roundtable Board Member; Vice President for Government Affairs, Northwestern Mutual Life Insurance Company

Mr. Mark Bradley, Vice President, UW System Board of Regents; Attorney, Ruder Ware, LLSC

Mr. Thomas Fletemeyer, former Executive Director, Wisconsin Educational Communications Board

Mr. Jim Troupis, Wisconsin Higher Education Business Roundtable Board Member; Partner, Michael, Best and Friedrich
- 12:00PM **Audience Interaction with Presenters and Panelists**
- 12:30PM **Lunch**
- 1:15PM **Lunch Remarks**

➤ CheckPoint survey findings
Mr. Jim Wood, Roundtable Advisor; President, Wood Communications Group

➤ UW–Madison Wisconsin Idea Project Report
Kristi Thorson, Assistant Director, State Relations, UW–Madison and Wisconsin Idea Project Coordinator
- 1:45PM **Plenary Discussion: UW Budget Needs and Priorities**
Mr. Jim Wood
- 2:30PM **Break**
- 2:45PM **Plenary Discussion: UW Budget Needs and Priorities**
Mr. Jim Wood

3:30PM

UW Campus Communications Pilot Project

Mr. Michael Theo, Roundtable Advisor; President, Theo Public Affairs; Vice President for Governmental Relations, Wisconsin Realtors® Association

Mr. David Giroux, Executive Director for Communications and External Relations, University of Wisconsin System

Mr. Jim Wood

3:45PM

Closing comments

4:00PM-
5:00PM

Reception